



MasterCard Center
for Inclusive Growth

DOUBLE X ECONOMY



GEORGETOWN
UNIVERSITY
McDonough
SCHOOL of BUSINESS
WOMEN'S LEADERSHIP
INSTITUTE | GUWLI

Power Shift

Women in the World Economy

Women and Leadership

4 - 5 May 2016

Washington, DC



Agenda Day 1

Wednesday May 4

All rooms in Rafik
B. Hariri Building

8.00	Registration			2nd Floor
9.00	Welcome and Opening Remarks		Catherine Tinsley Melanne Verveer Shamina Singh	Lohrfink Auditorium
9.15	Keynote	Evidence for Empowerment	Caren Grown	Lohrfink Auditorium
9.45	Power Shift Theme and Thought	Leading for Women	Linda Scott	Lohrfink Auditorium
10.05	Transfer to 3rd Floor			
10.15	Rotating Sessions Speakers will rotate to each room, participants remain in their room and hear all three sessions	SmartWoman: Using Mobile Technology to Develop Female Leadership in Developing Countries	Louise Guido	Room 340
		The Hidden Barrier	Catherine Tinsley	Room 350
		Changing Leadership	Michael McDermott	Room 370
11.45	Coffee Break and Transfer			3rd Floor
12.15	Four Concurrent Sessions Round 1: Select one session	1A. Growing Leaders	Jenifer Gamble Oliva Lopez Adwoa Aidoo	Room 340
		1B. Engendering Policy Change	Courtney Emerson Brigid Schulte Laura Cox-Kaplan	Room 350
		1C. A Few Good Women	Jane Harman Jane Holl Lute Nerea Cal Ofra Strauss	Room 240
		1D. Double Bind	Masako Mori Marjorie Margolies	Room 250
13.00	Lunch			Fisher Colloquium, 4th Floor
14.15	Three Simultaneous Participatory Sessions	Emerging Leaders	Trevor Waldock Lydie Hakizimana Purity Njue	Rooms 340, 350, 370
15.30	Transfer			
15.45	Keynote Sessions: Select one session	Leading Through Partnership	Dina Powell Tina Tchen	Lohrfink Auditorium
		Leading Through the Law	Paulette Brown	Fisher Colloquium
16.30	Grab a Snack and Walk to Gaston Hall (15 minute walk)			
17.00	#PowerShiftForum Social Conversation		Donnetta Campbell Avni Patel	Gaston Hall
17.10	Debate This House believes that nations should adopt quotas on corporate boards	Propose: Joanna Maycock, Hilary Gosher, Irene Natividad Oppose: Mary Goudie, Kimberly Weisel	Presiding: Paulette Brown	Gaston Hall
18.15	Last bus leaves Gaston Hall for Drinks Reception and Gala Dinner, Library of Congress			
19.00	Drinks Reception and Gala Dinner		Katty Kay	Library of Congress

Welcome and Opening Remarks

Wednesday, May 4, 9.00
Lohrfink Auditorium

Catherine Tinsley, Melanne Vermeer, Shamina Singh

Keynote

Wednesday, May 4, 9.15 – 9.45
Lohrfink Auditorium

Evidence for Empowerment

Analysis of national data, as well as many rigorous studies, has shown that empowering women has substantial positive effects on societies. The World Bank is a central source for collecting and analyzing gender data, as well as fielding important studies to assess interventions on behalf of women. This talk will open Power Shift on the firm ground of hard evidence.

Caren Grown

Power Shift Theme and Thought

Wednesday, May 4, 9.45 – 10.05
Lohrfink Auditorium

Leading for Women

An introduction to this year's theme and the program for the two days.

Linda Scott

Three Rotating Sessions

Wednesday, May 4, 10.15 – 11.45
Room 340, 350 and 370

SmartWoman: Using Mobile Technology to Develop Female Leadership in Developing Countries

The SmartWoman Project is a novel mobile platform bringing leadership training, support, and empowerment to women all over the world in their native languages. Mobile phones gave women unprecedented control over their finances, what happens when their power is harnessed for leadership?

Louise Guido

The Hidden Barrier

Oftentimes women face a hidden barrier in their rise to leadership positions. Learn about this barrier, where it comes from, and strategies for overcoming it. Throughout Power Shift you will hear stories from around the world that can be linked to this barrier and how you can be more successful in both your own leadership path and, as a leader, enabling others by confronting it.

Catherine Tinsley

Changing Leadership

What is a leader and what do we mean by leadership? The definitions are changing, and “feminine” qualities like emotional intelligence are now seen as essential for success. How are we defining leadership today and what does this mean for women?

Michael McDermott

Four Concurrent Sessions Round 1

Wednesday, May 4, 12.15 – 13.15

1A. Growing Leaders

Room 340

Dozens of organizations are joining forces to build and strengthen a global network of girls' education leaders. The Center for Universal Education at Brookings, the Girl Scouts, and the US Peace Corps will share the ambitions behind this initiative and engage with the audience about the opportunities and plans to expand it.

Jenifer Gamble, Oliva Lopez, Adwoa Aidoo, Jennifer Simon (Moderator)

1B. Engendering Policy Change

Room 350

“Women's issues” are often an add-on to larger policy processes. How do we get consideration for women when those larger decisions, like trade agreements and peace negotiations, are made? This panel will discuss the relationship between ensuring women's participation in policy decisions, putting a gender lens on “neutral” decision-making, and the pursuit of “women's issues” like equal pay and parental leave.

Courtney Emerson, Brigid Schulte, Laura Cox-Kaplan, Avery Blank (Moderator)

1C. A Few Good Women

Room 240

Hear from the front lines about the valuable contributions women make to international security, and how female leadership is changing military, intelligence, and peace-keeping efforts. Additionally, economic investment can be a crucial lever for peace. Learn how women are leading the way to a more secure global society.

Jane Harman, Jane Holl Lute, Nerea Cal, Ofra Strauss, Melanne Vermeer (Moderator)

Session 1D. Double Bind

Room 350

Women face a double bind in running for office – it is harder to raise money and they must counter overt and unconscious bias in the electorate. Would having more support from female donors be enough, or is that just one part of the solution? Join this expert panel to discuss the barriers preventing women from getting into office and wielding greater influence over policy making.

Masako Mori, Marjorie Margolies, Mindy Finn (Moderator)

Three Simultaneous Participatory Sessions

Wednesday, May 4, 14.15 – 15.30
Rooms to 340, 350, 370

Emerging Leaders

Ten years ago, Emerging Leaders was founded on the principle that the most disadvantaged communities of the world could not progress without leadership from within. The core premise is that everyone is a leader; the program has shown surprising and measurable benefits, which are achieved through creative and even playful exercises. The founder and two of the African trainers will lead the Power Shift participants through some of these remarkable assignments.

Trevor Waldock, Lydie Hakizimana, Purity Njue

Keynotes Two Concurrent Sessions

Wednesday, May 4, 15.45 – 16.30

Leading Through Partnership

Lohrfink Auditorium

The empowerment of women and girls continues to be a central topic on today's global agenda, across policy, development, government, academic, and economic discourses. In these circles, the growing influence of women on the global economy is now widely accepted – we know that when women are part of the economic framework, societies prosper. In this conversation between leaders

from the public and private sectors, the Power Shift audience will learn about the strong public-private partnerships that have developed and the accomplishments that have been made to further empower women and girls over the last decade.

Dina Powell, Tina Tchen, Melanne Vermeer (Moderator)

Leading Through the Law

Fisher Colloquium

Law can be used as an instrument to advance women in their professions and support the efforts of women in developing countries. But the roads can be challenging. Paulette Brown, president of the American Bar Association, will discuss some of the efforts under way in the legal community aimed at creating better opportunities for women at home and abroad.

Paulette Brown

#PowerShiftForum Social Conversation

Wednesday, May 4, 17.00 – 17.10
Gaston Hall

Donnetta Campbell
Avni Patel

Debate in Historic Gaston Hall

Wednesday, May 4, 17.10 – 18.00
Gaston Hall

The question for debate will be: This House believes nations should adopt quotas for women on corporate boards. There are stirring arguments to be made on both sides.

Presiding: Paulette Brown

Propose: Joanna Maycock, Hilary Gosher, Irene Natividad

Oppose: Mary Goudie, Kimberly Weisel

Note: This debate is constructed to provoke thought and discussion about an important question. The opinions expressed by the debaters are not necessarily their own. The debate is open to the public.

Gala Dinner

Wednesday, May 4, 19.00
Library of Congress

Co-hosted with the iconic Library of Congress, we will enjoy drinks and dinner in the Great Hall of the Thomas Jefferson Building. Our after-dinner speaker is Katty Kay, lead anchor of BBC World News America. The Gala Dinner is sponsored by U.S. Steel.

Agenda Day 2

Thursday May 5

All rooms in Rafik
B. Hariri Building

8.00	Registration			2nd Floor
9.00	Welcome to Day 2		Linda Scott	Lohrfink Auditorium
	Keynote	Leading through Faith	Amina Wadud	Lohrfink Auditorium
10.00	Transfer			
10.15	Concurrent Sessions Round 2: Choose one session	2A. Reinterpreting Holy Texts	Amina Wadud Tamar Kamionkowski Vasudha Narayanan Elaine Storkey	Room 240
		2B. Moving the Needle	Catherine Tinsley Barbara Krumsiek	Room 250
		2C. Sweat Equity	Val Ackerman Christine Brennan Donna de Varona	Room 340
		2D. Protected but Neglected	Edgar Baum Heidi Reivis MK Marsden	Room 350
11.00	Coffee Break and Transfer			3rd Floor
11.30	Keynote Panel	The Evolution of Inclusion	Tim Murphy Pamela Hamamoto Kathleen McLaughlin	Lohrfink Auditorium
12.15	Lunch			Fisher Colloquium, 4th Floor
13.15	Concurrent Sessions Round 3: Choose one session	3A. Starting at the Top	Caitlin Kraft-Buchman Stéphane Dubois Kalpna Kochhar	Room 340
		3B. Leading Around the Barriers	Loretta McCarthy Tricia Cuna Weaver Naila Chowdhury	Room 350
		3C. Leading Against Violence	Aldijana Susic Amanda Nguyen Elaine Storkey	Room 240
		3D. Resilient Leadership	Ama Marston	Room 250
14.00	Transfer			
14.15	Report back	Power Shift 2015 Action Step	Andrea Sullivan Linda Scott	Lohrfink Auditorium
14.45	Town Hall	Power Shift 2016 Action Step	Laura Tyson Jeni Klugman	Lohrfink Auditorium
15.45	Closing Reflections		Linda Scott Melanne Verveer Catherine Tinsley	Lohrfink Auditorium
16.00	Afternoon Tea			

Day 2 Sessions

Thursday May 5

Welcome to Day 2

Thursday, May 5, 9.00
Lohrfink Auditorium

Linda Scott

Keynote

Wednesday, May 5, 9.00 - 10.00
Lohrfink Auditorium

Leading through Faith

Religion is potentially a transformative force against injustice and suffering. Most women, around the world and in all communities of belief, invest hope in their faith. Leading women by creating new traditions and a more inclusive understanding of scripture is therefore a crucial step in the journey toward equality. Power Shift participants will learn about Musawah, a global reform movement using gender inclusive knowledge production to change policies related to Muslim Personal Status Laws as they impact the lived realities of Muslim women.

Amina Wadud

Four Concurrent Sessions Round 2

Thursday, May 5, 10.15 - 11.00

2A. Reinterpreting Holy Texts

Room 240

There is often a very large gap between what sacred texts actually say about the role of women and what the adherents of that faith practice in any given time. What stands between the religion as written and its body of practice is often a long tradition of interpretive scholarship that subtly changes the understood intention. To make a religion more inclusive of women, therefore, a new interpretation of the original text is often required. This session will look at four of the world's leading religions, Hinduism, Judaism, Islam, and Christianity, to see how women's leadership through faith might occur.

Amina Wadud, Tamar Kamionkowski,
Vasudha Narayanan, Elaine Storkey,
Carla Power (Moderator)

2B. Moving the Needle

Room 250

In their eagerness to address gender equity problems, many organizations invest in interventions that "sound right" or "feel" like they might work, but may not actually move the needle. This panel will examine the use of evidence-based change interventions to create solutions that work, and will walk participants through one such corporate initiative.

Catherine Tinsley, Barbara Krumsiek

2C. Sweat Equity

Room 340

Fifty-two percent of C-suite women played sports in college, female athletes are global role models, and women control billions in sports spending, yet many challenges remain for women to achieve equal pay, respect, and leadership positions in sports. This session will discuss the importance of sports for leadership training as well as the barriers that remain for women in athletic careers. What is being done to level the playing field?

Val Ackerman, Christine Brennan, Donna de Varona, Samantha Rapoport (Moderator)

2D. Protected but Neglected

Room 350

Standing up to be counted is the first step toward leadership. But laws originally intended to protect against discrimination may limit our knowledge of women as a force in the economy.

Edgar Baum, Heidi Reivis, MK Marsden,
Susan Avarde (Moderator)

Keynote Panel

Thursday, May 5, 11.30 – 12.15
Lohrfink Auditorium

The Evolution of Inclusion

Encouraging diversity is a particularly difficult challenge for organizations that span national boundaries and include people from different traditions. Whether facing internally or externally, those working for change can encounter real obstacles. Thus, highly innovative approaches are emerging and new learning taking place. Three leaders will discuss the evolution of inclusion that occurs as a result.

Tim Murphy, Pamela Hamamoto,
Kathleen McLaughlin, Josh Levs (Moderator)

Concurrent Sessions: Round 3

Thursday, May 5, 13.15 – 14.00

Session 3A. Starting at the Top

Room 340

In the past year, three supranational initiatives have emerged to support women's empowerment globally. In this session, three behind-the-scenes stakeholders will talk about the formation of the W20, the Geneva Gender Champions, and the UN High-Level Panel on Women's Economic Empowerment. Learn what it takes to go from idea to action and be the first to hear what's next for these important efforts.

Caitlin Kraft-Buchman, Stéphane Dubois,
Kalpana Kochhar, Cindy Drakeman (Moderator)

Session 3B. Leading Around the Barriers

Room 350

This session will showcase pioneering initiatives creating new access to capital for women, from investments in women by women to changes in credit offerings.

Loretta McCarthy, Tricia Cuna Weaver,
Naila Chowdhury, Sevi Simavi (Moderator)

Session 3C. Leading Against Violence

Room 240

Violence drags on women's freedom in every country on earth and generates huge costs for those countries. How can we lead against it? There are both international and grassroots initiatives. Three experts in the field will join us to discuss the pervasiveness of the issue and the new efforts being made.

Amanda Nguyen, Aldijana Sisic, Elaine Storkey
Catherine Dolan (Moderator)

Session 3D. Resilient Leadership

Room 250

From the glass cliff to the gender stress gap, women leaders face converging personal, professional, global and gendered challenges. Come learn about emerging research on why and how resilience that allows women leaders to use adversity to their advantage is essential in these challenging times.

Ama Marston

Action Step Power Shift 2015

Branding the Women's Economy

Thursday, May 5, 14.15 – 14.45
Lohrfink Auditorium

In this session, the research on the concept of branding the women's economy, launched at Power Shift 2015, will be reported and the potential for an awareness campaign discussed.

Andrea Sullivan, Linda Scott

Action Step Power Shift 2016

Speaking Truth to Power

Thursday, May 5, 14.45 – 15.45
Lohrfink Auditorium

This session will be an official data-gathering exercise, part of the process of the High-Level Panel on Women's Economic Empowerment. The discussion will be led by Laura Tyson, who will be the lead author on the final report.

Laura Tyson, Jeni Klugman, Linda Scott

Closing Reflections

Thursday, May 5, 15.45 – 16.00
Lohrfink Auditorium

In the final session, we will reflect on the two days and make plans for the future

Linda Scott, Melanne Verveer, Catherine Tinsley